

Vignette[®] Quicksite for Community Services

Services Brief

A Rapid, Yet Reliable Way To Launch An Online Community

Vignette Quicksite for Community Services is a fixed fee Vignette Professional Services engagement. Built on over a decade of experience with content delivery, it is designed to be implemented in a focused engagement lasting only weeks. Every engagement is different, but there are many common elements. Quicksite for Community Services delivers a fixed fee engagement that builds a solid foundation for continued growth and adoption within the enterprise.

Provide a quick win

The Quicksite for Community Services methodology provides the customer with common content types and workflows along with a delivery application that incorporates the desired look and feel. This gives the project team a “working example” that can enable the business to register success with key stakeholders; and to better visualize their future requirements.

Hands-on understanding of Vignette

Quicksite for Community Services offers a ‘hands on’ walkthrough of Vignette by offering both Business and Technical workshops, which include best practices around content analysis, organizing

layout, delivering social media functionality, and technical implementation, bringing the team to a common understanding before implementation starts.

Leveraging our expertise

By leveraging Vignette expertise and best practices, IT teams are able to realize immediate time and cost savings as well as downstream benefits that arise from these design best practices.

Simplicity and flexibility

Quicksite for Community Services simplifies the implementation of a WCM solution with Social Media features while retaining the strengths and flexibility of the underlying Vignette products.

Time and implementation costs are reduced by bringing together common extensions and content type definitions that are most often used. In addition, Quicksite for Community Services delivers Site Cloning functionality for rapidly deploying future sites based on templates, and a simplified framework for extending future content types through tag libraries.

Quicksite for Community Services introduces the concept of ‘themes’ which allows the customer’s Web design team to create a compelling end user experience by utilizing industry standard technologies (CSS and JS). There is no need for them to learn another framework to change the look and feel of a site.

Quicksite for Community Services

Configure

Install VCM with DPM or DSM and Collaboration and Vignette Community Services with the client IT Teams

Configure with standard extensions with Community Services functionality and workflows from historical best practices

Enable

Conduct workshops for client business and IT teams to ensure adoption as well as provide design teams with CSS Style Guide and incorporate client generated look and feel

Analyze

Perform gap analysis to determine where to go from here

Build

Define a development plan that builds out the remaining functions required for success. This could be done by VPS, a partner organization or the Client’s own Vignette trained development team

Quicksite for Community Services provides the best of both worlds; it allows business users to work in a more familiar page-centric approach while still retaining the benefits and flexibility of the underlying content-centric model. QuickSite for Community Services makes it easier to apply features such as tagging, user comments, rating, ranking and reviews that take advantage of the ease of use, flexibility and extensibility of the QuickSite framework.



Quicksite for Community Services includes

A base installation of VCM, Collaboration, VCS and either DPM or DSM (software purchased separately) on a test environment

- Content types and workflows
- Setup the two pre-defined user groups (Content Contributor; Content Approver)
- Setup the Vignette CDA application
- Sample Web theme
- Setup tagging, comments, user reviews, ratings and ranking against sample pages and content
- Internationalization functionality
- Site cloning
- Style Guide for client Web team to develop against
- Business, developer and IT workshops
- Installation of client Web team's first CSS style template
- Gap analysis for "go live" functionality (if required)

Key Benefits:

- Fixed-fee engagement typically delivered in seven weeks
- Aligns content management activities with job roles
- Delivery of "Theme" framework to re-brand an entire site using standard technology. This rapidly delivers sites, micro-sites, etc. based on templates you create with site cloning
- Page-centric user adoption while preserving the flexibility of the underlying content-centric model
- Site cloning for fast site duplication (such as micro-sites)
- Leverage Best Practice Design
- Gain increased practical understanding of Vignette
- Best practices from hundreds of engagements condensed into a single delivery framework
- Tailored workshops to deliver results fast
- A powerful content management system with low cost extension framework
- Provides a "quick win" for the project delivery team

Learn More about Vignette Quicksite for Community Services

Vignette Quicksite for Community Services is an integrated family of enterprise content management products. With these products, Vignette's customers improve their content-driven business processes and deliver any content, to both internal and external audiences, anytime, anywhere and to any device making the Web experience relevant, social and multi-channel. For more information about Vignette's products, solutions and their demonstrated value to organizations in virtually every industry, please visit www.vignette.com or call +1 888 608 9900.