

Vignette® QuickSite for Media

Services Brief

You Are Only Weeks Away From Cutting Edge Media Delivery

Vignette Quicksite for Media is a fixed fee Vignette Professional Services engagement. Built on over a decade of experience with content delivery, it is designed to be implemented in a focused engagement lasting only weeks. Every engagement is different, but there are many common elements. Quicksite for Media delivers a fixed fee engagement that builds a solid foundation for continued growth and adoption within the enterprise.

Provide a quick win

The Quicksite for Media methodology provides the customer with common content types and workflows along with a delivery application that incorporates the desired look and feel. This gives the project team a 'working example' that can enable the business to register success with key stakeholders, and to better visualize their future requirements.

Hands-on understanding of Vignette

Quicksite for Media offers a 'hands on' walkthrough of Vignette by offering both Business and Technical workshops which include best practices around content analysis, organizing layout, and technical implementation, bringing the team to a common understanding before implementation starts.

Leveraging our expertise

By leveraging Vignette expertise and the best practices rolled into the Quicksite for Media offering, IT teams are able to realize immediate time and cost savings and benefit from a platform designed to perform and scale for future growth.

Simplicity and flexibility

Quicksite for Media simplifies the implementation of a Media solution while retaining the strengths and flexibility of the underlying Vignette products. We make it easy to unleash the Rich Media administration efficiencies of Vignette Media such as Editorial Content Management, Marketing and Promotions Management, Digital Media Product Catalog, and Rich Media and Video Services.

Time and implementation costs are reduced by bringing together the common content type definitions and extensions that are most often used. In addition, Quicksite for Media delivers Site Cloning functionality for rapidly deploying future sites and microsites based on template sites, and a simplified framework for extending future content types through Tag Libraries.

Quicksite Services

Configure

Install Media with DPM or DSM with the client IT Teams

Configure with standard extensions and workflows from historical best practices

Enable

Conduct workshops for client business and IT teams to ensure adoption as well as provide design teams with CSS Style Guide and incorporate client generated look and feel

Analyze

Perform gap analysis to determine where to go from here

Build

Define a development plan that builds out the remaining functions required for success. This could be done by VPS, a partner organization or the Client's own Vignette trained development team

Quicksite for Media introduces the concept of 'themes' which allows the customers' Web design team to create a compelling end user experience by utilizing industry standard technologies (CSS and JS). There is no need for them to learn another framework to change the look and feel of a site.

Quicksite for Media gives you the best of both worlds; it allows business users to work in a more familiar Page Centric approach while still retaining the benefits and flexibility of the underlying Content Centric model.

Quicksite for Media Includes:

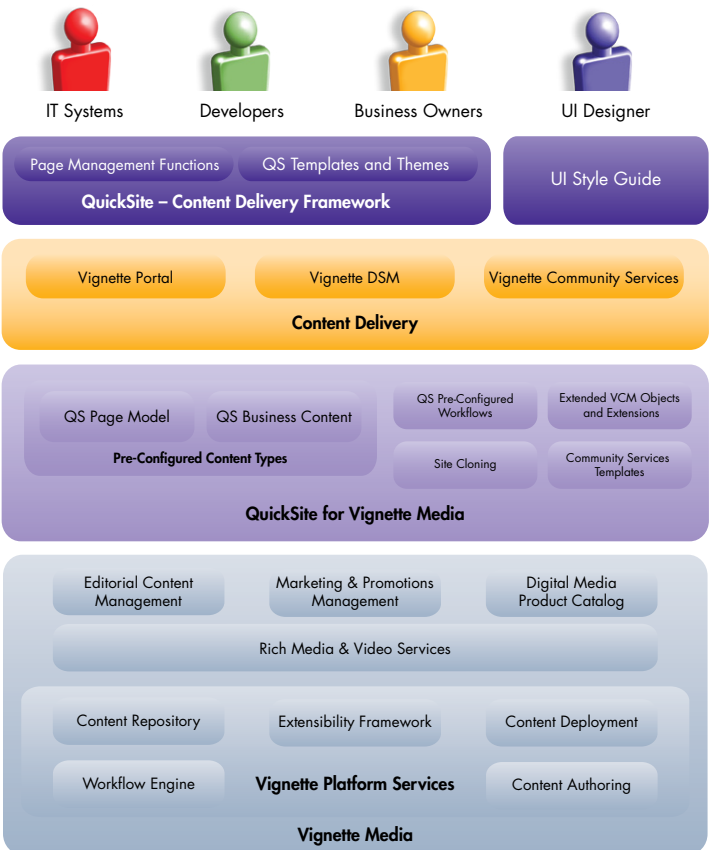
A base installation of Media and either DPM or DSM (software purchased separately) on a test environment

Quicksite for Media services package including:

- Content Types and Workflows
- Setup the two pre-defined user groups (Content Contributor; Content Approver)
- Setup the Vignette Media Delivery application
- Sample Web Theme
- Internationalization functionality
- Site Cloning
- Quicksite for Media Style Guide for client Web team to develop against
- Business, Developer and IT workshops
- Installation of client Web Team's first CSS style template
- Gap analysis for "go live" functionality (if required).

Key Benefits:

- Fixed-fee engagement typically delivered in seven weeks
- Aligns content management activities with your company's job roles
- Delivery of "Theme" framework to re-brand an entire site using standard technology Rapidly Deliver Sites, Micro-Sites, etc. Based on templates you create with Site Cloning
- Page-centric user adoption while preserving the flexibility of the underlying content-centric model
- Site cloning for fast site duplication (such as microsities)
- Leverage Best Practice Design
- Gain increased practical understanding of Vignette
- Best Practices from hundreds of engagements condensed into a single delivery framework
- Tailored workshops to deliver results fast
- A powerful content management system with low cost extension framework
- Provides a 'quick win' for the project delivery team



Find Out More About Vignette QuickSite for Media

Vignette QuickSite for Media is part of Vignette's Web Experience Platform, an integrated family of enterprise content management products. With these products, Vignette's customers improve their content-driven business processes and deliver any content, to both internal and external audiences, anytime, anywhere and to any device making the Web experience relevant, social and multi-channel. For more information about Vignette's products, solutions and their demonstrated value to organizations in virtually every industry, please visit www.vignette.com or call +1 888 608 9900.